**K’Lani Green**

**Week 12 Assignment**

Think of a way to bring this information into your library, whether as talking points, slides, a panel discussion, or something else

Idea: Panel discussion

Potential Speakers: journalists, digital privacy advocates, professors, computer security experts

Topics:

1. How and why do corporations obtain our personal data?
2. How does corporate surveillance impact you?
   1. Are there benefits?
   2. Financial repercussions, e.g. health insurers using consumers’ digital data to determine premium costs
   3. Social repercussions
3. How might this affect someone whose circumstances are different than yours? (*Thanks, Claire)*
4. How could this technology/information be used beyond the ways in which it is marketed to consumers? (*Thanks, Claire)*
   1. Provide real life examples of smart device like speakers and baby monitors being hacked.
   2. Demonstrate how such device, like Amazon Echo, can be hack
5. What are ways we can protect our digital data?
   1. Talk about basic and intermediate security practices that most people can readily do.
   2. Discuss resources where people who want to go beyond these practices can find out more advanced tools.
   3. Become an advocate for more protections of digital privacy.
      1. Why is advocacy important?
         1. Talk about plethora of examples of data breaches and violations
         2. You may strive to protect your privacy, but is your personal data protected by your friends and family? What do they reveal about you through their online practices
         3. Growing creep of smart devices into everyday life – Will they become the norm and not an option?
      2. How to be one on a personal level by informing your circle of friends, co-workers, and family
      3. How to reach out lawmakers